

Custom. Unique. Permanent.

BrandRail can be combined with neutral or bold colours to let your **creativity** shine!



- Endless personalization possibilities.
- State of the art digital printing process produces rich colours.
- Style at your fingertips.



BrandRail provides custom personalization options for escalator handrails.

EHC is the world leader in custom escalator handrails. Our BrandRail handrails offer a permanent branding solution for logos, safety messages or graphics. Whether applied to EHC's black antimicrobial handrails, or custom colour choices, BrandRail is sure to capture an audience.

75% of people said they would hold the handrail if they knew it was antimicrobial. Tell them with BrandRail!

Brands Per Escalator Handrail: The quantity of brands applied to an individual handrail is determined by handrail length - typical spacing is 1 logo every 600mm.

Ordering Is Simple - Follow These Artwork Specifications:

Dimensions: 35mm x 120mm

File Formats: (Vector Only) .eps, .ai, .pdf, .svg

Fonts: Convert all fonts to outlines or curves.

Images: Recreate as vector & convert to CMYK.

Colour Matching: Pantone numbers or a print proof should be supplied for specific spot colour matching. Brand colours are subject to 20% shade gain from underlying handrail colour bleedthrough.

Submit Artwork: info@ehc-global.com

Maximum File Size: 10MB